

GEOGRAPHIC DNS

DNS is the foundation of your online internet Infrastructure & operations and when it goes down your business goes down with it. Email won't work, your websites are down, everything including online sales stops cold.

CloudfloorDNS Advanced GEO DNS services offer the base of Anycast DNS speed and reliability with the ability to balance and direct your DNS requests based on geographical location of your visitor.

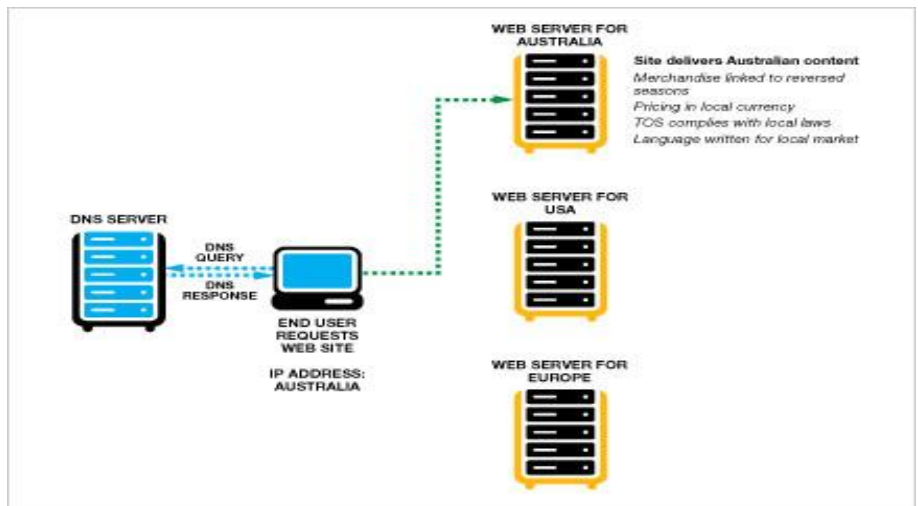
Companies turn to CloudFloorDNS's GeoDNS features to help them personalize their customers' experiences. GeoDNS sends visitors to specific servers based on their geographic location. This ultimately improves site performance and more importantly, the end user's experience.

CloudFloorDNS delivers this type of geographic traffic management in real-time with zero propagation times and a

Route & Scale your Internet Traffic Geographically with our GEO DNS

performance SLA The service is invisible to your users – they enter a common URL and are redirected automatically based on their IP address.

- **Load Balance by sending user to the closest server** using our GEO DNS and Load Balancing services together.



How our GEO DNS Benefits you:

- **No Additional Hardware or Software required**, it's all done in the DNS Zone
- **Makes your life easier** by displaying content in local language /currency & utilizing different third-party applications such as shopping carts, data feeds, video streams or services

- **GEO DNS also works with our DNS Failover and DNS Load Balancing** services – allowing you more flexibility to mix and match benefits of each service.
- **Improve security by blocking web traffic from specific countries** and regions.

About CloudFloorDNS

CloudfloorDNS is the one-stop shop to handle the most crucial aspect of your Internet infrastructure, your domains and DNS. Without DNS, domain name registration and management services, your business does not exist on the Web. We empower and ensure your Internet presence is always delivered to your customers quickly, reliably, and securely.

With our next-generation suite of DNS and Domain management services, we do more than just connect your business to the web. We enable and accelerate your ability to achieve your online business objectives. CloudfloorDNS lets you spend less time managing your domain and DNS portfolio, and adds a powerful layer of speed and redundancy with our Anycast DNS and Advanced DNS services.

Customers select CloudFloorDNS for its ease of use, and because it's a rich domain and DNS management platform that is engineered for both power and novice users. Other benefits include the fastest failover available in the industry, powerful network monitoring with a variety of tests and protocols to detect failure, automatic and advanced failover, GEO DNS, next-gen global Anycast DNS Network, cloud DNS with CNAME at the root compatibility. Our Multi-Level ACL allows sub-users with specific permission for DNS editing, Registration and Renewals, and much more. Do more with CloudfloorDNS, and get an amazing set of features, unique DNS types, and personalized customer support with almost 20 years of expertise.

CloudFloorDNS was formed by the acquisition of MicroTech Limited by Everbridge Corporation, a US-based software company specializing in critical communications, mass alerting services and more. CloudfloorDNS has been providing DNS, domain registration and email services since 1996 and is one of the world's leading managed DNS providers. Our customers include governments, major financial institutions, multinational enterprises, as well as hundreds of small to medium-size business worldwide with over 65,000 domains under management. To learn more about how CloudFloorDNS can improve the reliability, performance and security of your DNS, contact us today.

Email: sales@CloudfloorDNS.com

Twitter: [@CloudfloorDNS](https://twitter.com/CloudfloorDNS)

Facebook: [Facebook.com/CloudfloorDNS](https://www.facebook.com/CloudfloorDNS)

Linkedin: [LinkedIn.com/CloudfloorDNS](https://www.linkedin.com/company/CloudfloorDNS)

Website: <http://www.CloudfloorDNS.com>

US/NORTH AMERICA: +1 (781) 373.5823

UK/EU: +44 (0) 808.234.8664