

CLOUDFLOR.DNS

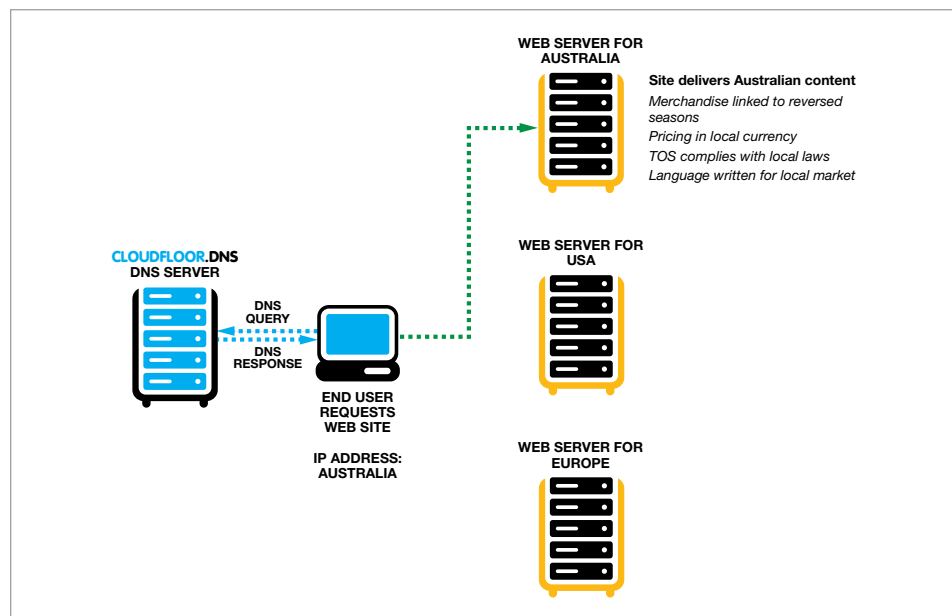
GEO-DNS SERVICE

Provide a true regional web experience for your customers.

This service optimizes DNS routing based on the geographic location of your site's visitor. This enables you to direct traffic to a specific server and provide a personalized experience for users coming from different regions.

The service is invisible to your users – they enter a common URL and are redirected automatically based on their IP address. Some of the benefits of Geo-DNS are:

- Display content in local language or currency automatically,
- Utilize different third-party applications such as shopping carts, data feeds, video streams or services,
- Offer promotions or site features based on geography,
- Synchronize your online user populations with local support centers to ensure higher quality, and



- better customer communication and issue resolution, or
- Comply with data privacy requirements and local laws and regulations by ensuring routing of data and end user sessions remain within a specific geographic region.

About CloudFloor DNS

At CloudFloor, DNS is our passion and reliability and performance is our obsession. Our goal is to provide the most reliable and highest performing Internet infrastructure available through our core DNS services.

Your customer's web experience begins with DNS resolution and our Enterprise DNS service is backed by a 100% Reliability Guarantee and the industry's first 100% Performance Guarantee.

CloudFloor DNS has been in the Internet infrastructure business since 1999. To date, we have provided services to over 10,000 customers, including governments, major financial institutions, as well as hundreds of small and medium-size business worldwide.

CloudFloor DNS is a wholly owned subsidiary of CloudFloor Corporation with headquarters in Waltham, Massachusetts. Several leading venture firms from North America and Europe, including London-based Doughty Hanson LLP have backed CloudFloor.

The Logical Choice For Your Business

To learn more about how CloudFloor DNS can improve the reliability, performance and security of your DNS, call us in the US on +1 781-373-5158 or in Europe and the UK on +44 (0)1481 720924.

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www.cloudfloordns.com

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