

CLOUDFLOR.DNS

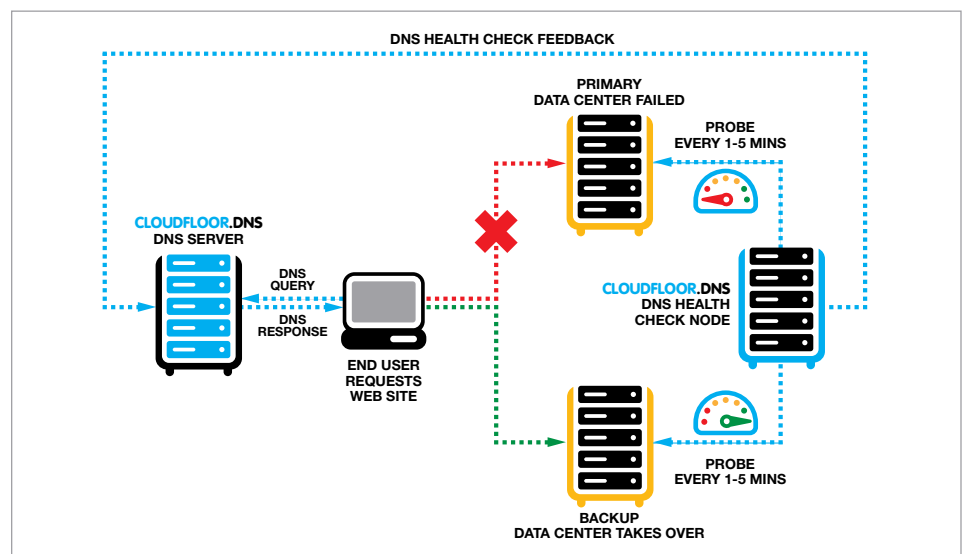
DNS FAILOVER SERVICE

Ensuring that customers can always reach your website.

In today's online economy, your business depends on 24x7 availability of your website. An outage – even a brief one – can impact revenue generation and negatively affect your brand. CloudFlor DNS' Failover Service ensures that the moment we detect that your site is unavailable, your traffic will be immediately redirected to your backup web server.

Cloudflor DNS constantly monitors your servers at regular intervals, and if one

of them goes offline or fails to respond, our DNS failover will reroute traffic to a working backup server (prior to re-routing traffic our failover service tests any backup servers to ensure availability). The service automatically switches the A record to point to your backup server – ensuring the your customer's experience is not diminished. And our failover service continues to test your primary web servers and once they return to service and out tests show



they are 100% functional, we reroute your traffic to your primary web servers (or you can make the switch over manually).

About CloudFloor DNS

At CloudFloor, DNS is our passion and reliability and performance is our obsession. Our goal is to provide the most reliable and highest performing Internet infrastructure available through our core DNS services.

Your customer's web experience begins with DNS resolution and our Enterprise DNS service is backed by a 100% Reliability Guarantee and the industry's first 100% Performance Guarantee.

CloudFloor DNS has been in the Internet infrastructure business since 1999. To date, we have provided services to over 10,000 customers, including governments, major financial institutions, as well as hundreds of small and medium-size business worldwide.

CloudFloor DNS is a wholly owned subsidiary of CloudFloor Corporation with headquarters in Waltham, Massachusetts. Several leading venture firms from North America and Europe, including London-based Doughty Hanson LLP have backed CloudFloor.

The Logical Choice For Your Business

To learn more about how CloudFloor DNS can improve the reliability, performance and security of your DNS, call us in the US on +1 781-373-5158 or in Europe and the UK on +44 (0)1481 720924.

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www.cloudfloordns.com

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